



Independent Grape Growers of the Paso Robles Area
www.PasoRoblesGrapeConnection.com

Associate Memberships in IGGPRA 2007

"Growers Helping Growers"



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What is IGGPRA?

IGGPRA is a professional organization of local wine grape growers.

Who are IGGPRA members?

There are three categories of memberships in IGGPRA:

Growers - approaching 200 members

Associates – Businesses with products or services that support the viticulture and wine making industries

Friends – People who enjoy drinking good wine and supporting the local growers

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Why become an Associate Member?

Direct access to nearly 200 local grape growers and wine makers

Market your products and services to pre-qualified potential customers

Send targeted advertising e-mails directly to our membership list

Enhance relationships at local IGGPRA social functions

Expose your business and unique knowledge at IGGPRA sponsored seminars and training events

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Associate Member Plans and Benefits

Gold Associate

- Large Graphic ad (160 pix by 80 pix) with hot link to your web site prominently displayed on every IGGPRA web page
- Send out 5 advertising e-mails per year to our entire membership list of grape growers & wine makers
- Text listing on the Associate Member directory page
- \$500/year
- All Gold ads are "shuffled" every time the page is opened to give fair and equal positioning to everyone

Silver Associate

- Graphic ad (100 pix by 50 pix) with hot link to your web site displayed at the top of the Associate Member directory page
- Send out 3 advertising e-mails per year to our entire membership list of grape growers & wine makers
- Text listing on the Associate Member directory page
- \$200/year
- All Silver ads are "shuffled" every time the page is opened to give fair and equal positioning to everyone

Bronze Associate

- Text listing on the Associate Member directory page
- All Bronze members are listed alphabetically by business name
- Send out 1 advertising e-mail per year to our entire membership list of grape growers & wine makers
- \$100/year

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Special 2007 Membership Offer

- Memberships are on an annual basis, January – December
- Rates shown are for the 2007 membership
- For early pre-payment of 2007 membership dues, we will host your advertisement and contact information for the remainder of 2006 at no additional cost

NOTE: Associate members must provide the graphic image (.gif or .jpg format) to be used on the IGGPRA web site. If you do not have a properly formatted graphic, we can have a local graphics designer contact you.

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Need more information?

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